

THE OPPORTUNITY

- Build equity in your own business
- Capitalize on opportunities created through deregulation of telecommunications and utilities service
- Earn an ongoing continuous income on essential services people use every day while providing customers with a great value – without changing customers' buying habits, or asking for money

THE COMPANY

- World Headquarters, Farmington Hills, MI (www.acninc.com)
- International service provider - specializing in customer acquisition
- Firmly established since 1993
- 22nd fastest growing private company in the U.S. (Inc. Magazine 1998)
- Revenue from \$2 million in 1993 to over \$200 million in 2000
- Currently operating throughout North America and Europe
- Focusing on the residential and small business sector of the \$600 billion service industry

THE INDUSTRY ADVANTAGE

ACN utilizes the industry of Cooperative Marketing (face-to-face strategy)

- Eliminates high costs of typical customer acquisition methods, such as:
 - Telemarketing
 - Media Advertising
 - Corporate Sales Force
- Improves customer retention (loyalty)
- No up front customer acquisition costs
 - Pass value on to the customer
 - Provide a residual income to ACN representatives

PRODUCTS & SERVICES

- Current -
 - Long Distance
 - Local Long Distance
 - Paging
 - Internet
 - Global Mall
 - Gas and Electric*
- Future -
 - Local Phone Service
 - Mobile Phones

**In selected areas*

LONG DISTANCE

- ACN's cornerstone service
- Currently \$100 billion industry annually in North America
- Growing 7% - 10% a year (\$600 million in new growth each month)
- Over 90% of customers are with the Big 3 (AT & T, MCI and Sprint)
 - 10% new plans, 40% old plans, 50% NO PLANS
- ACN offers outstanding value and customer service
- Simple and effective approach
- No paperwork (ELOA) 1-877-794-1900

GETTING STARTED

CR - \$99

- Residential Long Distance
- Residual Income
- U.S. only

TT - \$499

- All ACN Services
- Residual Income
- All Applicable Countries
- Success System Team Trainer Kit
- Rep Support Services
- Voicemail
- Website/Facts-on-Demand
- Tracking/servicing of all Customers and Representatives
- Customer Acquisition Bonuses (CABs)

Applicable to U.S. only

MONTHLY RESIDUAL

Effective for commissions paid beginning in January 2002

Levels Commission

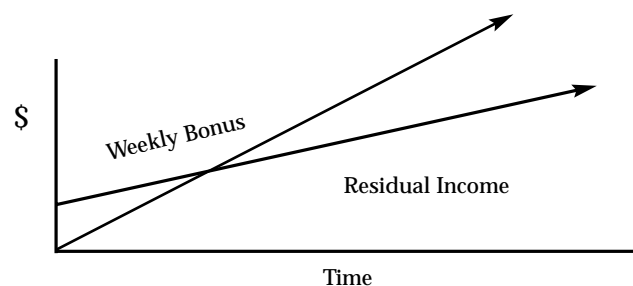
You	2%-8% ¹
1	1/4%
2	1/4%
3	1/4%
4	1/4%
5	1/4%
6	1%
7	7%

RVP commissions below the 7th level:

Open Line	1 1/2%
1st Generation	1%
2nd Generation	1/2%
SVP	2%

Percentages apply to ACN North American Telecommunications services.

¹ See the Compensation Plan Overview (document 301) for complete details including commissions paid on other services.



WEEKLY CABs

	\$499 6 LD customers (1st 30 days)	YOU (20 customers) TT TT TT 6 cust. 6 cust. 6 cust.	YOU 200 200 200 Cust. Cust. Cust.	YOU TC TC TC TC TC TC TC TC RVP TC	YOU TC TC TC RVP TC TC TC TC
	TT	ETT	TC	RVP	SVP
Directly Sponsored TT	\$50	\$100	\$200	\$270	\$320
TT Sponsored by Downline TT	\$0	\$50	\$150	\$220	\$270

Amounts are effective for new TTs that start on or after December 1, 2001.

CABs are earned when you assist a new TT become qualified within their first 30 days by acquiring 6 billing long distance customers or 8 customers using any ACN service (at least 4 of the 8 must be long distance customers). See the Compensation Plan Overview (document 301) for complete details.

ACN PROMOTIONAL BONUSES - EFFECTIVE 12/01/2001 THROUGH 03/31/2002

ETT Bonus

Any new TT who reaches the position of ETT within 60 days of their start date will be eligible to receive a **\$500 bonus**. See document #123 for a complete description of this promotion.

T-CABs

ETT		TC	
Open Line TTs in a Calendar Month ²	Amount Earned	Open Line TTs in a Calendar Month ²	Amount Earned
3	\$250	10	\$1,000
5	\$1,000	15	\$3,000
10	\$2,000	20	\$4,000
15	\$3,000	25	\$5,000
20	\$4,000	50	\$10,000
		75	\$15,000
		100	\$20,000

²Bonuses are only earned when newly sponsored Team Trainers qualify within 30 days of their start date. See document #122 for a complete description of this promotion.

Energy Promotion

From October 29, 2001, through January 31, 2002, Team Trainers and above in the U.S. and Canada* **can earn up to \$600** when you acquire ACN Energy customers. See document #635 for a complete description of this promotion.

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